



FACTS ABOUT ELECTRONICS RECYCLING

500 million+ obsolete computers are estimated to be stockpiled in households and corporate warehouses in North America

Every year over 20 million computers become obsolete

20 to 50 million metric tons of e-waste are disposed of worldwide every year

12.5%

Only this little of e-waste is currently recycled around the world



539LBS
of fossil fuel

to manufacture
1 computer and
1 monitor



48LBS
of chemicals



1,5 TONS
of water



1 MILLION CELLPHONES



can help
recover

35 thousand pounds of copper
772 pounds of silver
75 pounds of gold
33 pounds of palladium



WHY RECYCLE ELECTRONICS?



reduce
the amount that ends up in landfills

reuse
the precious metals contained in end-of-life electronics

recycle
any electronics that are no longer useful

SOURCES:

<https://www.dosomething.org/facts/11-facts-about-e-waste>
<http://www.bra.org/e-waste/>
<https://www.epa.gov/recycle>



HOW TO BE EFFECTIVE AT NETWORKING EVENTS

"Effective networking isn't a result of luck - it requires hard work and persistence." -- Lewis Howes

Networking is critical for business success.

In this month's edition of InfoPays, we go over some helpful tips on how to do networking right:

1. Choose relevant events.

Be smart about what kind of events you want to spend time attending. Naturally, your events should coincide with your business goals. Networking is critical for business success.

2. Set networking goals.

Always set goals for any networking opportunity. Time is money. Before you enter a networking scenario, try to do your homework on what kind of professionals will be at the event, who you need to meet with and what you want to take away from the experience.

3. Ask questions.

Networking is a two-way street. It is about learning from others as well as helping others learn from you. This is why it is important to ask the right questions. You want to ask open-ended questions and avoid questions that can be answered briefly.

4. Be energetic.

No matter what other events are going on in your life, leave them behind when attending any networking events. Be unfailingly polite and show your best, most positive attitude.

5. Try to make as many introductions as possible.

Do not get drawn into extended conversations. If you click well with someone, suggest following up by email or telephone. It is important to take advantage of the opportunity and connect with as many people as you can to increase your reach.

6. Make yourself a resource to other people.

Being a resource to other people makes you stand out from the crowd. Remember that networking is a win-win situation and that by generously sharing what you know, in addition to creating opportunities for yourself, you create opportunities for others as well.

7. Develop your "pitch".

You should aim to explain who you are and what your company does in 3-4 minutes. This will allow you to meet as many people as possible, and it will also show respect for everyone's agenda for the networking event. It is desirable to come off informational rather than promotional. Being humble and listening to other people's ideas and thoughts is also very important.

8. Follow up.

Follow up with every connection you make. If you want to take it a step further, send handwritten notes. Also, try to share any information or resources that may be of help with their business. Finally, set up additional networking time so you can share ideas and expand on earlier discussions.



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liquidity within
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